



Tech Shashank PVT LTD

Fashion Design

Certificate In Fashion Illustration



Advanced Curriculum with Hands on Experience

CERTIFICATE COURSE IN FASHION ILLUSTRATION

Duration: 3 Months

Methodology: Theory + Demonstration + Guided Practice + Assignments

Outcome: Strong manual & basic digital illustration skills with portfolio

MONTH 1 – CORE FOUNDATION & HUMAN FIGURE

Module 1: Introduction to Fashion Illustration

- Meaning & importance of fashion illustration in the fashion industry
- Difference between technical drawing, fashion sketch & illustration
- Evolution of fashion illustration (traditional to digital)
- Understanding fashion illustration styles (editorial, flat, stylized)
- Introduction to fashion terminology

Tools & Materials

- Pencils (HB–6B), erasers, sketchbooks
- Markers, color pencils, brush pens
- Watercolors & paper types
- Introduction to digital tools (overview only)

Practical

- Freehand line practice
- Warm-up sketching exercises
- Exploring individual drawing style

Module 2: Fashion Figure Proportions

- Human anatomy basics for fashion illustration
- Understanding 8, 8½ & 9 head proportion
- Balance line, center line & weight distribution
- Front, side & back view figures
- Fashion croquis creation

Practical

- Proportion grids
- Basic standing fashion figures

- Male & female croquis practice

Module 3: Movement, Posture & Gesture

- Dynamic vs static poses
- Walking, sitting, leaning & runway poses
- Body rhythm & flow lines
- Avoiding stiff figures

Practical

- Gesture sketching (1–5 minute poses)
- Runway pose sheets
- Stylized movement sketches

Module 4: Face, Hair & Body Details

- Face proportion & symmetry
- Eye, nose, lips & jaw structure
- Facial expressions (neutral, smile, attitude)
- Hair types, volume & flow
- Hands, arms, legs & feet detailing

Practical

- Face charts
- Expression sheets
- Hair texture practice
- Hands & feet studies

MONTH 2 – GARMENT ILLUSTRATION & COLOR TECHNIQUES

Module 5: Garment Construction for Illustration

- Understanding garment structure
- Difference between stitched garment & illustrated garment
- Necklines, sleeves, collars & hemlines
- Silhouette types (A-line, fitted, flared, oversized)

Practical

- Garment components sketch sheets

- Outfit placement on croquis

Module 6: Fabric & Draping Techniques

- Fabric behavior & fall
- Soft vs stiff fabrics
- Drapes, pleats, gathers, frills & ruffles
- Fabric movement on body

Fabric Study

- Cotton
- Silk
- Chiffon
- Denim
- Wool

Practical

- Fabric fall sketches
- Draping practice on fashion figure
- Before & after drape illustrations

Module 7: Coloring & Rendering Techniques

- Color theory for fashion
- Light, shadow & highlights
- Creating depth & realism

Color Mediums

- Color pencils (layering & blending)
- Brush pens / markers
- Watercolor washes
- Mixed media techniques

Practical

- Fabric texture rendering
- Monochrome & full-color outfits
- Finished fashion illustrations

MONTH 3 – STYLING, THEMES, DIGITAL & PORTFOLIO

Module 8: Fashion Styling & Concept Development

- Understanding styling in illustration
- Mood boards & inspiration sources
- Fashion themes & storytelling
- Attitude, mood & personality in sketches

Practical

- Theme-based illustration (Ethnic / Western / Fusion)
- Fashion attitude poses

Module 9: Prints, Patterns & Detailing

- Creating prints & motifs
- Placement of prints on garments
- Embellishments: embroidery, sequins, lace, buttons
- Accessories illustration (bags, footwear, jewelry)

Practical

- Print development sheets
- Accessory sketch sheets

Module 10: Introduction to Digital Fashion Illustration

- Difference between manual & digital illustration
- Basics of Procreate / Photoshop (as per availability)
- Brushes, layers & coloring
- Converting hand sketch to digital

Practical

- One digital fashion illustration
- Manual + digital comparison work

Module 11: Portfolio Development

- Selecting best works
- Layout & presentation
- Creating a fashion illustration portfolio
- How to present work for colleges, brands & freelancing

Final Practical

- 8-12 finished fashion illustrations
- One themed mini collection
- Digital or manual portfolio presentation

COURSE OUTCOME

After completing this course, students will be able to:

- Confidently draw fashion figures with correct proportions
- Illustrate garments with realistic fabric fall & detailing
- Apply professional coloring & rendering techniques
- Create theme-based fashion illustrations
- Prepare a presentable fashion illustration portfolio



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