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# Tech Shashank PVT LTD

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## Fashion Design

# Certificate In Surface Ornamentation



Advanced Curriculum with Hands on Experience

# CERTIFICATE COURSE IN SURFACE ORNAMENTATION

**Duration:** 1 Month (4 Weeks)

**Mode:** Theory + Studio Practice + Sampling

**Outcome:** Mastery of decorative surface techniques for garments & accessories

## WEEK 1 – FOUNDATION OF SURFACE ORNAMENTATION

### Module 1: Introduction to Surface Ornamentation

- Meaning & scope of surface ornamentation
- Ornamentation in fashion, textiles & accessories
- Traditional vs contemporary ornamentation
- Placement & proportion on garments and products
- Ornamentation as storytelling

#### Studio Practice

- Ornamentation observation study
- Surface mapping exercises

### Module 2: Design Elements Applied to Ornamentation

- Line, motif, texture & repetition
- Balance, rhythm & focal point
- Scale variation & negative space
- Color harmony & contrast

#### Studio Practice

- Motif development sheets
- Layout planning on fabric silhouettes

## WEEK 2 – EMBROIDERY & HAND EMBELLISHMENT

### Module 3: Hand Embroidery Techniques

- Tools & materials (needles, threads, frames)
- Basic stitches:
  - Running stitch

- Back stitch
- Chain stitch
- Satin stitch
- Lazy daisy
- Regional embroidery overview (brief)

#### Studio Practice

- Stitch sampler
- Motif-based embroidery sample

### Module 4: Beadwork & Decorative Attachments

- Beads, sequins, mirrors & crystals
- Stitching techniques for embellishments
- Placement & durability considerations
- Contemporary bead embroidery

#### Studio Practice

- Bead & sequin sampler
- Decorative patch development

## WEEK 3 – ADVANCED & MIXED TECHNIQUES

### Module 5: Fabric Manipulation Techniques

- Pleating & tucking
- Smocking
- Ruching & gathering
- Fabric layering & texturing

#### Studio Practice

- Fabric manipulation sample board

### Module 6: Surface Techniques & Mixed Media

- Appliqué (hand & machine concept)
- Patchwork & collage
- Tassels, fringes & trims
- Combining embroidery + beadwork + appliqué

#### Studio Practice

- Mixed media ornamentation panel

## WEEK 4 – CONTEMPORARY, APPLICATION & FINAL PROJECT

### Module 7: Contemporary & Sustainable Ornamentation

- Minimal & modern surface treatments
- Sustainable & recycled ornamentation
- Texture-based ornamentation
- Craft-inspired modern techniques

#### Studio Practice

- Sustainable ornamentation sample

### Module 8: Application, Styling & Final Project

- Ornamentation placement on:
  - Garments
  - Accessories
  - Home textiles (intro)
- Quality finishing & durability
- Costing basics

#### Final Project

- One ornamented fabric panel / garment section / accessory
- Sample book containing:
  - Embroidery
  - Beadwork
  - Fabric manipulation
  - Mixed techniques

## COURSE OUTCOME

After completion, students will:

- Understand principles of surface decoration
- Execute embroidery & embellishment techniques
- Apply ornamentation aesthetically & functionally
- Develop handcrafted samples for portfolio
- Use contemporary & sustainable approaches

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