



**Tech Shashank PVT LTD**

**Fashion Design**

**Certificate In Accesories Design**



Advanced Curriculum with Hands on Experience

# ADVANCED CERTIFICATE COURSE IN ACCESSORIES DESIGN

**Duration:** 3 Months (12 Weeks)

**Mode:** Theory | Studio Practice | Material Exploration | Product Development

**Assessment:** Continuous + Final Project + Portfolio

## MONTH 1 – DESIGN FOUNDATION & VISUAL LANGUAGE

### Module 1: Introduction to Accessories Design

- Definition, scope & importance of accessories in global & Indian fashion
- Accessories as functional, aesthetic & cultural objects
- Categories of accessories:
  - Personal adornment (jewelry, hair accessories)
  - Utility accessories (bags, belts, footwear)
- Traditional Indian accessories vs global contemporary design
- Understanding craft-based vs industrial accessories

#### Studio Work

- Visual documentation of accessories from daily life
- Market & craft research assignment

### Module 2: Design Elements & Principles Applied to Accessories

- Line, form, texture & volume in accessories
- Balance, symmetry, asymmetry & proportion
- Rhythm, repetition & focal point
- Scale relationship between body & accessory
- Ergonomics & comfort

#### Studio Work

- Abstract design exercises
- Functional design problem solving

### Module 3: Drawing, Visualization & Communication

- Observational drawing for accessories

- Orthographic & perspective views
- Exploded views for construction understanding
- Rendering different materials:
  - Metal (polished, oxidized)
  - Leather & fabric
  - Beads, stones & mixed media

#### Studio Work

- Jewelry & bag drawing sheets
- Material rendering practice

### Module 4: Color Theory & Surface Aesthetics

- Color psychology in accessories
- Cultural significance of colors
- Color harmony & contrast
- Surface development & finish

#### Studio Work

- Color story boards
- Material & color swatches

## MONTH 2 – MATERIALS, TECHNIQUES & CATEGORY SPECIALIZATION

### Module 5: Jewelry Design – Concept to Form

- Types of jewelry & body placement
- Traditional & modern jewelry design vocabulary
- Structural elements:
  - Clasps, hooks, hinges
  - Settings & mounts
- Design for comfort, durability & movement

#### Studio Work

- Jewelry design development sheets
- Creating basic hand-crafted jewelry samples

### Module 6: Bag & Utility Accessories Design

- Types & usage of bags and belts
- Material selection & durability
- Understanding basic bag construction
- Hardware selection & ornamentation

#### Studio Work

- Bag concept sketches
- Surface & embellishment experiments

### Module 7: Footwear & Wearable Accessories (Introduction)

- Basics of footwear anatomy
- Ethnic vs contemporary footwear
- Wearability & balance considerations
- Decorative vs functional components

#### Studio Work

- Footwear design sketches
- Styling-based footwear concepts

### Module 8: Materials, Sustainability & Innovation

- Metals, threads, fabrics, leather & alternative materials
- Sustainable & recycled materials
- Craft-based materials (shell, wood, clay, resin, etc.)
- Ethical sourcing & conscious design

#### Studio Work

- Material exploration boards
- Sustainable accessory concept

## MONTH 3 – STYLING, PRODUCTION & PROFESSIONAL PRACTICE

### Module 9: Embellishment & Surface Techniques

- Beadwork & wire work
- Embroidery for accessories
- Tassels, fringes & trims
- Combining multiple techniques

## Studio Work

- Embellishment samples
- Handmade accessory creation

## Module 10: Styling, Merchandising & Market Understanding

- Accessories styling for:
  - Bridal
  - Festive
  - Casual & editorial
- Trend forecasting basics
- Pricing, costing & consumer profiling
- Display & visual merchandising

## Studio Work

- Styling boards
- Retail display concept

## Module 11: Product Development & Branding

- Design process: concept → sketch → sample → product
- Quality checks & finishing
- Branding basics:
  - Logo
  - Packaging
  - Labeling
- Introduction to entrepreneurship & freelancing

## Studio Work

- Mini brand concept
- Packaging design

## Module 12: Portfolio Development & Final Collection

- Portfolio structure & sequencing
- Professional presentation standards
- Digital & physical portfolio formats

## Final Project

- Theme-based mini accessories collection (10–12 designs)

- 2–3 finished accessory products
- Concept board, design sheets & material swatches

## LEARNING OUTCOMES

On completion, students will:

- Apply design principles to accessory creation
- Design jewelry, bags & wearable accessories
- Understand materials, construction & sustainability
- Develop styling & merchandising sense
- Build a professional accessories design portfolio

# Contact details

Addresses: 17/1 Kanchan Vilaa, New Palasia Indore ( M.P)

Contact: 9752110483, 97527111184

Email: [enquiry@shashankinstitutes.in](mailto:enquiry@shashankinstitutes.in)