



Tech Shashank PVT LTD

Certificate In Advance Makeup



Advanced Curriculum with Hands on Experience

ADVANCE MAKEUP COURSE

Duration: 1 month

SKIN BASICS & PREP

- Structure of skin Skin Theory Skin types
- Skin tones Common skin concerns
- Skin analysis & consultation
- Cleansing, toning & moisturizing
- Primer types & usage

FACE MAKEUP – BASIC TO ADVANCE

- Foundation types & selection
- Color correction techniques
- Concealer application
- Contouring & highlighting (cream & powder)
- Blush placement techniques
- Setting makeup (powder & spray)
- HD & long-lasting base techniques

EYE MAKEUP – BASIC TO ADVANCE

- Eye shapes & correction
- Eyebrow shaping & filling
- Basic eyeshadow application
- Advanced blending techniques
- Smokey eyes (soft & bold)
- Cut crease makeup
- Glitter & pigment application
- Eyeliner styles
- False eyelashes application (strip & individual)

LIP MAKEUP TECHNIQUES

- Lip shapes & correction Lip liner application
- Ombre lips
- Nude, bold & glossy lips
- Long-lasting lip techniques

MAKEUP LOOKS (PRACTICAL)

Day / Natural makeup Party makeup Evening glam makeup Bridal makeup (basic to advanced) Reception / HD bridal makeup Traditional & modern bridal looks

HD MAKEUP (INTRODUCTION)

Makeup theory HD makeup techniques Product selection for HD makeup

MAKEUP PRODUCTS & TOOLS KNOWLEDGE

Brush types & usage Tool hygiene & maintenance Makeup products knowledge
Ingredient reading & skin safety

CLIENT HANDLING & PROFESSIONAL PRACTICE

- Client consultation & diagnosis
- Face mapping & look planning
- Time management during makeup
- Pre & post makeup care
- Makeup for different lighting & occasions

EXTRA CURRICULUM

- Personal grooming & artist hygiene
- Professional posture & body language
- Salon / freelance etiquette
- Portfolio creation & before-after photography
- Makeup kit building guidance
- Pricing, packages & client upselling
- Social media & branding for makeup artists
- Basic photography & lighting for makeup
- Career guidance & freelancing tips

Contact details

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